

ASX RELEASE

12 August 2019

ASX: NVU

Nanoveu Screen Protector Vending Machine Trial

Highlights:

- **Factory trials for a vending machine which installs screen protectors on smartphones underway**
- **Manufacturing partner working through final modifications and enhancements**
- **Vending machines install screen protectors with precision and minimize installation wastage**
- **First machines expected to be trialled in retail locations later this year**
- **Nanoveu in discussion with potential distribution partners to host units in established retail locations**

Nanoveu Limited (“Nanoveu”) has completed the first stage of trialing a patented vending machine which installs screen protectors with precision and minimises installation wastage. Use of the machines provides an opportunity for Nanoveu to work with established retailers to distribute Nanoveu products.

The vending machines are expected to be trialed by established retailers later this year, and are an important pillar in Nanoveu’s multi-channel sales and marketing strategy.

Multi-channel sales and marketing strategy overview:

Nanoveu is pursuing a multi-channel strategy to grow and diversify its revenue from the sale of screen protectors:

1. **Direct to Consumer (B2C) – via online platforms, such as Amazon, and Nanoveu’s own website (established).**
2. **Retail Networks – (B2B2C) direct sales via existing electronics and telecommunications retailers.**

The vending machine is a component of Nanoveu’s B2B2C approach of providing additional products and services to companies with established distribution channels and retail footprints.

Vending machine development update:

The first stage of testing was performed in factory trials including visits by prospective customers. Feedback is being used to refine the offering following which the first units will be deployed in retail locations for further testing and to commence customer sales and screen protector installations.

Screen protector vending machine rationale:

Vending machines are designed to make it significantly faster and easier for smartphone users to install a screen protector on their mobile devices. Factory tests show that the vending machine



can equip smartphones with a screen protector – typically made of tempered glass – in just over a minute and with an alignment accuracy of 150 microns.

This offers a strong business advantage to existing sellers of mobile phone accessories. Currently, retail staff spend up to five minutes or longer to properly install a screen protector by hand – a challenging and often frustrating process that can result in product waste.

Additionally, when dust or excess air bubbles become trapped between the phone display and the protective layer during installation, staff tend to discard the entire screen protector and start from scratch using a fresh one. Nanoveu’s new vending machines are well placed to solve this problem.

Once fully operational, the vending machines will be able to apply various types of screen protectors, including Nanoveu’s own flagship product EyeFly3D™, to a range of smartphone models and brands.

Enhances distribution opportunity:

Nanoveu is currently in discussions with a number of potential partners for the deployment of screen protector vending machines in retail shops in a number of countries.

Market intelligence indicates that a typical telecommunications retailer could sell more than 300 screen protectors via vending machines per month per store. Large retail networks are comprised of hundreds, sometimes thousands, of stores. Each location could host a screen protector vending machine providing an accurate and precise installation and freeing sales staff time.

– ENDS –

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Forward Looking Statements: Statements regarding plans with respect to Nanoveu’s outlook are forward looking statements. There can be no assurance that Nanoveu’s plans will proceed as expected and there can be no assurance that product sales will eventuate as intended.

**About Nanoveu:**

Nanoveu is a technology company, which has developed a new generation of highly immersive screen protectors for the global smartphone market.

Backed by pioneering, patented research from Singapore's leading science and technology organisation, Nanoveu's flagship EyeFly3D™ product converts 2D digital displays into a 3D without the need for 3D glasses.

EyeFly3D™ has won numerous industry awards and is currently available for Apple iPhones and will be expanded to Android smart phones in the future.

Nanoveu is also developing EyeFyx, a vision-correction technology combining software and a screen protector to enable people with age-related farsightedness (presbyopia) to read smartphones and tablets without reading glasses. Age-related farsightedness (presbyopia) is one of the most common types of vision loss, affecting nearly one-quarter of the world's population and anyone living beyond middle age, according to the World Health Organization and the American Academy of Ophthalmology.

For more information visit <http://nanoveu.com>.